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PR Newswire - Press Release

New Non-Profit Prepares Young Girls To Soar In Life



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DENVER, June 22 /PRNewswire-USNewswire/ -- Popularity, peer pressure, the sexualization of young girls in the media, grades, bullying, boys, societal pressure to be beautiful and skinny, teen pregnancy, drug use, parental issues.

A young girl's journey into womanhood can be daunting.

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A new, national non-profit called Wings to Fly -- <http://www.wingstofly.info> -- aims to promote lifelong self-esteem in young women, as well as inspire and empower them as they make the transition from girlhood to womanhood.

The Denver-based 501(c)(3) will host its first program, Aug. 4-12, in Breckenridge, Colo. Wings to Fly serves girls, ages 10-18, but the inaugural camp will concentrate on girls -- ages 10-12 -- who will enjoy a weeklong experience focusing on self-exploration, learning and connection. In addition, they will participate in workshops centered on Wings to Fly's four building blocks of life -- emotional, physical, spiritual and financial.

"This is a learning camp that inspires young girls to soar to their true potential," said Kris Franklin, Executive Director. "Young girls and women today face many issues that they are not equipped to handle. Yet, if they are empowered with self-confidence they have the ability to begin designing the life they dream of, and we should look at them as the leaders of tomorrow."

Most importantly, Wings to Fly requires mandatory participation from each camper's parent or primary caregiver -- this commitment is essential to the success of the young women attending the camp. They will attend an orientation with the camper on the first day, followed by a transitional workshop on the last day where they will learn what their camper has experienced during the week. This will be followed up with a telephone coaching session within 10 days after the conclusion of the camp.

The non-profit's board of directors is comprised of a select group of individuals, dedicated to enhancing the lives of girls who will become tomorrow's women leaders. Board president is Tommy Berry, president and CEO of Between Successes, LLC. Executive committee chairperson is Renie Cavallari, CEO of Aspire, an international training and consulting company. The vice president is Carol Crawford, director of leadership training programs for the Community Resource Center of Colorado. Roger Parker, founder and CEO of Delta Petroleum, serves as treasurer for the organization. Dr. Linda Lister is an expert, national researcher, writer and public speaker on adolescent girls issues and is the leader of the advisory board. Julia Park, a community activist and leader, is the parent representative. And, Sandra Ford Walston, national speaker and Courage Expert, rounds out the board.

Cost for the camp is \$1500. Full and partial scholarships are available. For more information, visit <http://www.wingstofly.info> or contact Kris Franklin directly at 720-260-3630.

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